ENCLOSURE (1)

DEPARTMENT OF THE NAVY DOCUMENTARY PRODUCTION ASSISTANCE AGREEMENT DoN-(090401A)-(2009)

Department of the Navy (hereinafter referred to as "DoN"), acting on behalf of the United States of America, hereby agrees with IATM LLC, a California limited liability company, hereinafter referred to as "the production company," subject to the provisions herein, for the assistance itemized immediately below, to be rendered in conjunction with the production of a motion picture project known at this time as "I Am That Man" (the "Picture").

It is agreed between DoN and the production company as follows:

- 1. The Project Officer for the Picture will becomes unable to serve as the Project Officer, another Project Officer will be promptly named. The Project Officer will be the official DoN representative responsible for ensuring that the terms of this agreement are met.
 - a. Project Officer or his / her designee will be present each day the U.S. military is being portrayed, photographed, or otherwise involved in any aspect of the Picture. Project Officer is the military technical advisor on the Picture, and all military coordination must go through him. The production company agrees to consult with Project Officer in all phases of preproduction, production and post-production that involve and / or depict the U.S. military.
 - b. This agreement is subject to revocation due to non-compliance with the terms herein, with the possible consequence of a temporary suspension or permanent withdrawal of the use of some or all of the military resources identified to assist this project. In the event of dispute, the production company will be given a written notice of non-compliance by Project Officer. The production company will have a seventy-two (72) hour cure period after receipt of written notice of non-compliance. DoN may temporarily suspend support until the noncompliance has been cured. If the cure period has expired without a cure having been achieved, DoN may permanently withdraw its support for the production. However, nothing contained herein shall restrict any of the production company's rights in and to the photography and sound recordings made hereunder; the production company's decisions with respect to these recordings will be final.
- 2. The production company has already submitted the working treatment and the shooting script of the Picture to Project Officer for his input regarding and his approval of the depiction of the Navy and its personnel therein, Project Officer vided such approval. The DoN agrees to provide the production (b) (6)

Production Company

company with Navy personnel, facilities, equipment and vehicles reasonably required by the production company in order to make the Picture based upon the treatment and shooting script submitted to and approved by Project Officer. Based on such treatment and shooting script the Navy does not anticipate that the production company will incur any costs or charges for which the production company shall be responsible, for its utilization of Navy facilities, equipment, personnel and vehicles. However, in the event that the Navy determines that production company is responsible for such costs or charges Project Officer shall advise the production company of such costs or charges in writing with an itemized breakdown of those costs and charges prior to shooting any scene that will give rise to such costs or charges.

- 3. The production company agrees to cast actors, extras, doubles, and stunt personnel portraying military men and women who conform to individual Military Service regulations governing age, height / weight, uniform, grooming, appearance, and conduct standards. DoN has the right to require the production company terminate the employment of any individual in the event that disagreement regarding the military aspects of their portrayals cannot be resolved in negotiation between the production company and DoN within the seventy-two hour cure-period. Project Officer will provide oral or written guidance specific to each Navy practice, tactical and technical procedure, and Navy personnel being portrayed.
- 4. Once the shooting script has been approved per paragraph 2, above, the production company will obtain, in advance from DoN, the approval of any material change being proposed to the military depictions made to either the picture or the sound portions of the production, before these changes are undertaken provided that the DoN agrees that dialogue changes (so long as they are consistent with a PG 13 or R rating), changes caused by exigencies of production, story and/or plot changes which do not materially affect the depiction of the Navy and/or its personnel shall not be deemed material changes hereunder.

Production Company

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reasonably feasible and on such a schedule which will cause as little increase to the cost of production as is reasonably possible.

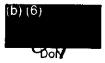
- 6. There will be no deviation from established DoN safety and conduct standards. Project Officer or his designee will coordinate such standards and compliance therewith. DoN agrees to provide the production company advance notice of such safety or conduct standards prior to the production of any scene in which those standards are relevant. The production company will then work with Project Officer throughout the production to insure that the promulgated standards are met.
- 7. Prior to the use thereof, Project Officer will advise the production company of all rules, regulations and procedures which the production company must follow in using DoN property and facilities. To the extent that the production company adheres to the rules, restrictions and procedures thus promulgated, it shall not be charged for its use, damage, or alteration of said property except as has been previously agreed per paragraph 2, above. Except where production company has acted in the scope of the rules, restrictions and procedures promulgated by the Navy, all DoN property or facilities damaged, used or altered by the production company in connection with production will be restored by the production company to the same or better condition, normal wear and tear excepted, as when they were made available for the production company's use. To the extent that Navy personnel are operating the DoN equipment and/or vehicles or are using other DoN property or facilities which are damaged, the production company shall not be responsible for the cost of such damage.
- 8. The production company will reimburse the DoN for any expenses knowingly incurred by DoN as a result of the assistance rendered for the production of the Picture. Throughout production of the Picture, Project Officer will promptly, but in any event before such additional costs are incurred, advise the production company if, for any reason, the costs or charges levied against them for a particular sequence, stunt, scene, or shot, will be in excess of the amount approved by the production company under paragraph 2, above. The production company will then be given sufficient opportunity to change the sequence, stunt, scene, shot, etc., in such a manner to reduce its cost. Any additional cost remaining after this process has been completed and which is then approved by the production company shall constitute additional DoN expenses which shall be the responsibility of the production company. The estimated amount of such additional DoN expenses will be detailed and delivered to the production company prior to production of the sequence, stunt, scene, shot, etc. The production company agrees to post advance payment or a letter of credit in the amount estimated to comprise the total additional DoN expenses. The payment or letter of credit will be submitted to the military component(s) designated to provide the assistance, or to another DoN agency, as deemed appropriate by the

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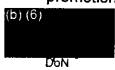
Production Company

- a. DoN agrees to provide statements of charges assessed by each installation or DoN component providing assets to assist in the production within 45 days from the end of the month in which filming is completed. Reimbursements are to be restored to each specific account from which they are drawn to assist the production.
- b. The production company will be charged for only those expenses that are considered to be additional costs to the DoN in excess of those that would otherwise have been incurred, such as fuel, resultant depot maintenance, expendable supplies, travel and per diem, civilian overtime, and lost or damaged equipment. In each instance, the DoN will provide the production company its estimate of such "additional costs" for which DoN expects the production company to be responsible, not later than thirty (30) days prior to production of the sequence, stunt, scene, shot, etc., in question. The production company will also be charged with the travel, lodging, per diem and incidental expenses for the Project Officer, Technical Advisor, Special Assistant for Entertainment Media or his / her designee, and any other assigned technical and safety advisor(s) whose presence may be required by DoN.
- c. If the final aggregate of such costs and charges is less than previously anticipated, DoN agrees to remit the exact amount of the difference of any funds posted within 45 days from the end of the month in which filming is completed.
- 9. As a condition of DoN assistance, the production company agrees:
- a. To indemnify and hold harmless DoN, its agencies, officers, and employees, against any claims (including claims for personal injury and death, damage to property, and attorneys' fees) by non-Navy personnel arising from the production company's negligence in its possession or use of DoN property or other assistance in connection with this production of the Picture, to include preproduction, post-production, and DoN-provided orientation and / or training. As used herein, "negligence" will mean have the customary definition associated with such term, provided, however if production company makes a reasonable effort to follow the rules, restrictions and procedures of which DoN has advised it pursuant to paragraph 6 above, such reasonable effort shall create a presumption that the production company has acted reasonably and with due care. This provision shall not in any event indemnify or hold harmless DoN, its agencies, officers and / or employees from and / or against any claims arising from defects in DoN property and / or negligence on the part of DoN, its agencies, agents, officers, crewmen, personnel and / or employees, etc.
- b. To maintain, at its sole expense, insurance in such amounts and under such terms and conditions as may be required by DoN to protect its interests in the property involved; and:





- c. To provide proof of adequate industry standard liability insurance, naming DoN as an additional insured prior to the commencement of production involving DoN.
- d. To not carry onto DoN property any non-prescription narcotic, hallucinogenic, or other controlled substance; or alcoholic beverage without prior coordination with Project Officer or his designee.
- e. To not carry onto DoN property any real or prop firearms, weapons, explosives, or any special effects devices or equipment that cause or simulate explosions, flashes, flares, fire, loud noises, etc, without prior approval from Project Officer and the supporting installation.
- 10. The production company agrees to provide Project Officer with whatever internal communications equipment it is supplying to production company crew members to communicate on the set during production of military-themed sequences. The production company will also supply the Project Officer with earphones to monitor military-themed dialogue and other sound recording during these periods.
- 11. The production company agrees to screen military-themed photography for Project Officer, and to provide Project Officer and the DoN Special Assistant for Entertainment Media with a viewing of the roughly edited, but final version of the production (the "rough cut") at a stage in editing when changes can be accommodated, but only to the extent required to allow DoN to confirm that the tone of the military sequences substantially conforms to the scripted sequences agreed upon by DoN. Provided that the tone of the military sequences is consistent with the tone of the shooting script approved by Project Officer, as set forth in paragraph 1, above, the Picture shall be approved pursuant to this paragraph. The production company will bear the travel, lodging, per diem and incidental expenses necessarily incurred in transporting Project Officer and the DoN Special Assistant for Entertainment Media to the location where the rough cut screening will be held.
- 12. All photography and sound recordings made with DoN assistance and all DoN photography and sound recordings released for this production will not be reused or sold by the production company to third parties for inclusion in other productions not associated with the Picture without DoN approval. The foregoing shall not prohibit the production company from exploiting such photography and sound recordings in other subsidiary and/or ancillary productions relating to the Picture in any and all media, now known or hereafter devised (including, without limitation, television, internet, mobile phone content, iTune content, web content, home video, theme parks, etc.) or from using clips in advertising, marketing and promotional material relating thereto.



(b) (6)

- 13. Prior to public exhibition, the production company will also provide an official DoN screening of the Picture, in the form intended for initial release as a feature-length theatrical motion picture in Washington DC, Coronado, CA and/or Little Creek, VA, as mutually determined by the Project Officer and production company. An alternative screening location may be authorized by DoN, in negotiation with the production company. In this case, the production company will be expected to pay the necessary travel and lodging expenses incidental to attending the screening by Project Officer and the Special Assistant for Entertainment Media.
- 14. The production company agrees to place a credit in the end titles acknowledging the military assistance provided, in a form to be determined by DoN and the production company. Such acknowledgment(s) shall be in keeping with industry customs and practices, and shall be of the same size and font used for other similar credits in the end titles.
- 15. The production company agrees to provide DoN with five (5) copies of all promotional and marketing materials (e.g., electronic press kits, one-sheets, and television advertisements) for internal information and historical purposes in documenting DoN assistance to the production. DoN internal information news media coverage, once coordinated with and mutually approved by DoN and the production company, are authorized to visit and release reports mutually approved by the DoN and the production company on the production to DoN media outlets.
- 16. The production company agrees to provide a minimum of five (5) DVD copies of the Picture to DoN for internal briefings and for historical purposes, upon DoN's request following the domestic airing or other commercial distribution of the home video version of the Picture. DoN agrees not to exhibit these productions, but following the home video release of the Picture will be permitted to copy clips of the Picture and unused footage from the Picture (each individual clip not in excess of ten (10) minutes in length) from production company for purposes of internal information, education, recruiting and training. Unless otherwise agreed, if any such copied footage is publicly displayed for recruiting purposes, such footage will be publicly identified, with all customary and reasonable copyright notices, as footage from the Picture.
- 17. Official activities of military personnel in assisting the production must be within the scope of normal military activities, with the exception of the Project Officer and assigned official Technical Advisor(s), wherein, it must be consistent with their authorized additional duties. Military personnel in an off-duty, non-official status may be hired by the production company to perform as actors, extras, etc., provided there is no conflict with existing service regulations. In such cases, the following applies:

such cases (b) (6)

(b) (6)
Production Company

- a. Contractual agreements are solely between those individuals and the production company; however, they should be consistent with industry standards;
- b. The DoN will ensure that Military personnel shall comply with standards of conduct regulations in accepting employment;
- c. The production company is responsible for any disputes with unions governing the hiring of non-union actors or extras.
- 18. The production company may make donations or gifts in kind to Morale, Welfare and Recreation programs of the military unit(s) involved, however, donations of this kind are not at all required, and are not in any manner a consideration in the determination of whether or not a production should receive DoN assistance. These donations must be coordinated through the Project Officer.
- 19. The undersigned parties warrant that they have the authority to enter into this agreement and that the consent of no other party is necessary to effectuate the full and complete satisfaction of the provisions contained herein.
- 20. This agreement consists of 7 pages including attachments; each page will be initialed by the undersigned and production company representative. All rights of every kind in and to all photography and sound recordings made hereunder shall be solely owned in perpetuity throughout the universe by the production company and any licensee or assignee successor of the production company. Except as provided in paragraph 12 above, DoN shall not have any right of action, including, without limitation, any right to injunctive relief against the production company or its successor and / or any other party arising out of use or non-use of said photography and / or sound recordings.

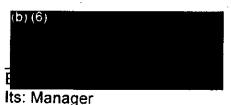
In witness whereof, the parties have entered into this Agreement this 2 day of April, 2009.

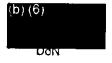
DEPARTMENT OF THE NAVY
United States of America

(b) (6)

Of: Navy Office of Information - West

IATM LLC a California limited liability company





(b) (6)
Production Company

ENCLOSURE (2)

"Act of Valor"

(Formally – "I Am That Man")

Act of Valor (AOV) evolved from the 2004 concept of a documentary designed to support SEAL recruiting into a completed feature film destined for theatrical release in 2011. The scope has grown from solely recruiting to honoring the legacy of fallen Naval Special Warfare (NSW) warriors, highlighting NSW as an element within a Navy team and inspiring future SEALs and SWCCs to answer the call to serve.

Brief History/Context

- In 2005, DOD, in support of national security policy, mandated that SOF across all forces grow by several thousand new operators over the five year period ending 2011. The Navy's share was set as 500 new enlisted SEALs.
- At that point in time (2005) achieving any significant measure of growth seemed impossible;
 - the SEAL Teams, dating back to the early 1960's had never had a full training class in the their history,
 - o the pass rate in Basic Underwater Demolition / SEAL (BUD/S) training was hovering at just 24% and
 - average net growth of the SEAL force for the previous decade had been fewer than five newly-qualified SEALs each year, far short of the 100 new SEALs required annually for five consecutive years in order to reach DOD's goal for SEAL manning.
- In response to the dire manning shortfall, then (b) (6) Commander, Naval Special Warfare established the NSW Recruiting Directorate.
- (b) (6) the standard, then a SEAL commander just returning from a CENTCOM deployment was selected to stand up the directorate in December, 2005.
- (b) (6) who had produced the NSW force video, had a strong media understanding but in the first two years of operation, the directorate had very limited staffing and no marketing budget. The directorate recognized the credibility that civilian journalists and media had among the target audience of potential SEAL and SWCC candidates.
- who had been tasked with serving as technical advisor in coordination with NRC on the design, production and implementation of NSW recruiting products, who had produced the NSW Force film and who had served as NSW liaison to a documentary filmmaker in 2004, moved to create a new SEAL documentary designed to tell the SEAL story.
- This documentary concept matured into this feature film.

Documentary/Film Production Company Selection

Originally, a total of thr	ee production companies expressed interest. They are (b) (3) (A)
	, and Bandito Brothers. (b) (3) (A) and Bandito both submitted packages to the
panel in March, 2008.	b) (3) (A)

The panel voted unanimously 8-0 for Bandito Brothers. The Navy selected the Bandito Brothers to undertake the production of "I Am That Man" (later renamed "Act of Valor") in the immediate future (see reference (a)) NAVINFO WEST letter dtd 9 APR 08). (b) (3) (A)

Voting members sited the outstanding sports cinematography the Bandito Brothers had produced in their work on "Step Into Liquid" and "Dust to Glory", the two largest grossing sports documentaries to date.

The AOV story was created by the Bandito Brothers and their writers. Their research included studying interviews from 40 operators, touring facilities across the force and reading the SEAL and SWCC ethos. The story was also influenced from the headlines and from civilian artistic templates traditionally relied upon to generate compelling scripts.

Legendary Pictures, a financial supporter and partner on "Act of Valor" has also produced films that were exceptionally successful among males age 14-28. Those movies include "300", "Batman, the Dark Knight", "Hangover", and "The Town". Legendary had not worked with the military on a film but Bandito Brothers have made 9 military films to date for the Navy, the Air Force and the Marine Corps.

The "Act of Valor" production staffs, director of photography (b) (6) ", "Terminator Salvation"), editor (b) (6) ", "Curious Case of Benjamin Button") and writer (b) (6) ", "300") are among the very top tier in Hollywood. Directors (b) (6) and (b) (6) Coy have professional stunt backgrounds and are champion athletes in their own right. The combination of this talent has put AOV on a very strong path for wide distribution. (See "Act of Valor" Audience Preview Report of 07 NOV 2010.)

Documentary/Film Objectives

During the development of the documentary and subsequently the movie, the following objectives were identified:

- 1) <u>Provide a legacy for the NSW warriors fallen in combat since 9/11.</u> Three of the most well-known episodes of combat valor and force of will are incorporated into the story arc.
- 2) <u>Demonstrate</u> for taxpayers and the general public <u>the capabilities</u> of NSW highlighting the integration of SEAL and SWCC forces with the other Navy warfare communities and branches of the armed forces. US Air Force, USMC and US Army air assets are featured. Additionally, the Navy's four warfare communities are shown as an integrated team.
- 3) Inspire the next generation to consider service in NSW.

Documentary/Film Themes

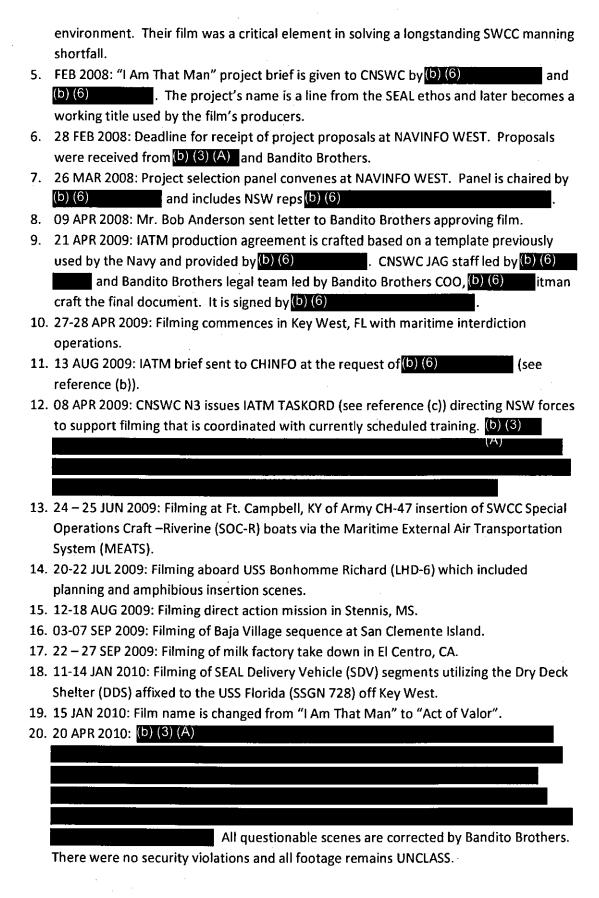
Specific points which NSW leadership wanted the film to highlight:

- NSW forces often operate far from maritime environments.
- NSW forces operate in the most challenging maritime environments and are the force of choice among all SOF for subsurface special operations.
- SEALs and SWCCs work shoulder to shoulder with their SOF counterparts from partner nations.

• NSW as a maritime force is more diverse than the public often realizes. To that end, the most challenging maritime mission in the film, a SEAL Delivery Vehicle insertion from an SSGN submarine is carried out by two diverse (Hispanic and African-American) combat proven SEALs.

Timeline

1.	2000-2002: NSW allows access to Pacific Coast Video for filming "Navy SEALs: BUD/S Class 234". The six hour series airs on Discovery Channel raising the public's awareness of NSW training and enhancing SEAL recruiting. (b) (3) (A)
2.	2004: IMAX-formatted "Operation Navy SEALs" project proposal brought to (b) (6) at NSW Command for consideration in early 2004. (b) (6) who was documenting combat and training operations as he produced NSW Force video was assigned as project liaison. "Operation Navy SEALs" producer (b) (6) accompanied (b) to a variety of training locations (b) was filming for NSW's internal use. (b) (6) did not accompany (b) (6) to Iraq or Afghanistan where combat missions were filmed. (b) (3) (A)
3.	NOV 2006: Concept of inviting production companies to submit proposals in which the Navy grants access for projects that a) support recruiting and b) are funded by the production company is brought forward to NSW leadership and WARCOM PAO by NSW Recruiting Directorate lead, then (b) (6)
4.	AUG 2007: NRC through the Navy's advertising agency, Campbell-Ewald hires the Bandito Brothers to produce a SWCC recruiting film. (b) (6) produces NSW's involvement including coordination with Navy training site, selecting pool of interview candidates and coordinating live fire elements with film crew. Bandito Brothers were comfortable working in an extreme jungle and live fire maritime



- 21. 15 AUG 2010: Presentation of AOV to CNSWC, (b) (6) and (b) (6)

 The film was approved.
- 22. 28 AUG 2010: AOV screening for NRC, (b) (6) and senior Navy recruiting staff including NRC's N9 (Marketing and Advertising), (b) (6)
- 23. 21 SEP 2010: CHINFO screening of AOV at Pentagon. (b) (6) asks for background on the film's concept and execution.
- 24. 07 OCT 2010: Principal photography complete with final insert shots.
- 25. 17 DEC 2010: Anticipated completion date for post production.
- 26. JAN 2011: Anticipated date of presentation to distribution firms including Warner Brothers and Fox.
- 27. MAR 2011: Anticipated date securing distribution partner.
- 28. JUN NOV 2011: Anticipated release of AOV in theaters nationwide.

Navy Support

Personnel

Over 40 interviews were conducted by the Bandito Brothers production company with support of NSW representatives. (b) (6) made the initial selection of interview subjects. The majority of interviews were conducted with SEAL, SWCCs and support staff who had made multiple post-911 combat tours. Each interview was recorded on camera in order to allow the film makers and writers to better understand and recall the context around which the film's story would be built. Several of the interviews were conducted with the lens cap on the camera in order to protect the identity of those operators wishing to remain completely anonymous. The Bandito Brothers eventually asked six of the group to make up the core of the Act of Valor platoon. Each initially declined, but later accepted when they understood the purpose of the project and that the film wouldn't be released until 2011. Four of the SEALs most closely associated with the film have made or will be on combat deployments following the completion of filming. Combat awards for the SEALs in the film include the Silver Star, multiple Bronze Stars w/ combat "V" and two purple hearts. The film's Chief Petty Officer is currently a SEAL platoon LCPO. He was named PACFLEET Sailor of the Year as an E-6. The officer portraying the platoon Lieutenant has made multiple combat deployments and was an All-American athlete in college.

Hardware

All ranges, vessels, aircraft and other assets were a part of regularly scheduled training. When additional set dressing or camera aircraft were required the Bandito Brothers production company provided materials, manpower and civilian helicopters at production company expense. Detailed advanced coordination was conducted with all production company aircraft to ensure safety for all military and civilian personnel and equipment. Production staff and military personnel conducted careful de-confliction with camera crews, military air crews, range control staff and vessel crews.

Recruiting Benefit

Navy Recruiting Command's N9, lead on Marketing and Advertising, (b) (6) partnered with Navy Recruiting's PAO, (b) (6) to develop several low cost or no cost methods of increasing the market reach for Act of Valor among those audience members most likely to consider serving in the military.

Prior to release of Act of Valor

- 1 Highlight the premier of movie on social media. Include link to movie trailer on Navy's Youtube site.
- 2 Link to movie trailer with quotes on Facebook sites
- 3 Link media interviews with movie SpecWar players
- 4 Establish local premier viewing opportunities with SEAL Mentors/Coordinators across the country
- 5 Hang movie posters/displays in 1500 Navy Recruiting stations
- Repurpose flag level talking points, similar to "Carrier" flag talking points so that Navy leadership is capable of and prepared to discuss Act of Valor with the public
- 7 Inform recruiters of movie release in various areas to talk it up.
- 8 Prepare and encourage leaders from each of the 26 Navy Recruiting Districts to highlight upcoming film in public presentations where appropriate

Post-premier

- 1) Be prepared to speak to SEAL ethos, PST and SEAL contract process.
- 2) Link local media with mentors/coordinators pool side to show how SEALS are locally grown and developed (pool workouts with mentors)

ENCLOSURE (3)

"ACT OF VALOR" Public Affairs Guidance

24 Jan 2012

Issue:

Act of Valor (AOV), a Navy-supported film featuring SEALs and other Navy and NSW personnel, is set for a nation-wide theater release 24 FEB 2012. The feature film, which combines elements of both theatrical and docudrama styles, was produced by the Bandito Brothers production company from April 2008 to the fall of 2010 and purchased for distribution by Relativity Media in June 2011.

Public Affairs' Objective:

The objective of this guidance is to help ensure the timely and accurate release of information about the concept, development and execution of the movie AOV.

Public Affairs' Posture:

NSW's PA posture is measured. All NSW-related queries will be managed by this HQ PA office which will answer general questions regarding SEALs, the NSW community and its role in the project.

NSW Public Affairs will be the lead office to manage the media queries and requests to help ensure the movie concept, development and execution information is reported accurately, and to liaison with the Bandito Brothers and its marketing firm Relativity where required.

Currently, the Navy SEALs featured in the film are not scheduled to participate in marketing engagements associated with the film (planned to be released to approximately 3000 theaters on 24 FEB 12). However, to be prepared for extensive media coverage, the SEALs who participated in this film will be media trained and prepared for news media engagements; either in response to queries or in support of the NSW Recruiting Directorate's communication efforts. It is not the intention of the U.S. Navy or NSW to use the SEALs who acted in the movie to promote the movie in any way, but instead use the movie as a way to articulate the recruiting needs of the U.S. Navy and NSW. The U.S. Navy and the NSW Recruiting Directorate can use this film and its events as required to meet their respective recruiting and diversity objectives.

Five entities have a role in the publicity and press coverage associated with AOV:

- The U.S. Navy and its Navy Recruiting Command (NRC);
- Chief of Navy Information (CHINFO) and its Navy Office of Information West (NAVINFO WEST);
- Naval Special Warfare Command (NSW);
- Bandito Brothers film production company; and
- Relativity Media.

<u>Bottom Line</u> – Effective communication about this film's concept, development and execution will require coordination with the above entities. NSW HQ PA will coordinate and synchronize its

communication efforts with the U.S. Navy, the Navy Recruiting Command, the Bandito Brothers and Relativity Media when/where it is appropriate to ensure creation, development and execution of the movie AOV is communicated accurately and in a timely manner.

Themes & Messages:

NSW's Objectives in Supporting Movie

- 1) Inspire the next generation of U.S. Navy recruits to consider service in NSW.
- 2) Provide a legacy for NSW warriors fallen in combat since 9/11.
- 3) Demonstrate NSW's capabilities as a multi-dimensional force and highlight the interoperability of SEAL and SWCC forces with the U.S. Navy's four warfare communities.
- 4) Emphasize NSW's diverse force and NSW's meaningful relationships with its foreign counterparts.

Major Motion Picture "Act of Valor"

- AOV is an authentic representation of the NSW community, its capabilities and missions, featuring U.S. Navy SEALs and a realistic storyline.
- Filming was accomplished around already established Navy training schedules and at no cost to the Navy.
- AOV honors the sacrifices of NSW operators, their families and those brave warriors who have made the ultimate sacrifice.
- AOV demonstrates how the Navy team works together.
- AOV highlights the extraordinary skills and abilities of the Naval Special Warfare personnel.

Special Operations Forces Recruiting

- Current operational demands required that SOF grow its force. We hope AOV will inspire young Americans to become Sailors and Navy SEALs and SWCCs, and Enablers dedicated to serving their country and the ideals for which it stands.
- AOV is an innovative, out-of-the-box approach to recruiting that will raise awareness about the Navy and its maritime special operations force.

NSW - General Communication Points

- The mission of NSW is to man, train, equip and sustain NSW forces for extreme environment, special operations around the globe.
- While NSW personnel employ state- of-the-art weapons, equipment and platforms, the strength of the NSW community has always been found in its people.
- Naval Special Warfare possesses the agility, tactical skills, advanced technologies and innovative
 mindset to succeed against the enemy. They are extremely disciplined, critical thinkers who will
 excel in ambiguous environments and can be trusted to carry out our nation's most sensitive
 and dangerous missions.

- NSW is deployed in more than 50 countries on any given day. Naval Special Warfare forces work
 jointly and with U.S. allied and coalition partner nation forces to enhance security and stability
 throughout the various regions of the world.
- NSW is a multi-dimensional force with capability across the spectrum of defense, from cooperation to combat.

Questions & Answers:

Q1. Why did the Navy/Naval Special Warfare become involved in this project?

A1. Due to a projected shortfall in SEAL numbers in the out years, this film project was created as a recruiting tool in response to the 2006 QDR. The QDR resulted in a directive to grow the SEAL force by 500. This project became a way to support NSW recruiting efforts. NSW has a multi-tiered approach to recruiting and this film became a part of a larger strategy to inspire the next generation of Navy SEALs.

Q2. Are the men in the movie really active duty Navy SEALs?

A2. The SEALs in the film are in fact active duty Navy SEALs. They've all completed combat tours having earned awards including a Silver Star, multiple Bronze Stars with combat "V" and multiple Purple Hearts. All other uniformed men and women seen throughout the film are active duty and reserve Navy service members. No actors were hired to play uniformed service members.

Q3. Did the Department of Defense support the making of ACT OF VALOR?

A3. While DOD did not review the script for the movie as is normally the case with feature films, the Navy did support the making of ACT OF VALOR. Naval Special Warfare Command (NSWC) was involved from the very beginning and during all stages of this unique film's development, and the U.S. Navy has thoroughly reviewed the film from an operational, rules of engagement and Pol-Mil perspective.

Q4. Why didn't DOD review and approve the script?

A4. What's unique about this movie is how it was developed. Typically, a production company will present the U.S. Navy with a movie proposal and script and we determine if 1) the proposal accurately reflects the U.S. Navy and 2) if the filming requirements are supportable. With our modifications/approval, the script is then presented to OSD Public Affairs where it is given final approval (or not) for DoD support. In this instance, because the film is essentially a hybrid – combination documentary and feature film – it did not follow this approval process and a script was not reviewed by OSD PA. Naval Special Warfare Command (NSWC) was involved from the very beginning and during all stages of this unique film's development.

Q5. Was the Screen Actors Guild approached regarding the use of service members as actors?

A5. Yes, the Screen Actors Guild was approached and had no issue with U.S. Navy SEALs playing Navy SEALs. They explained it this way; if the SEALs were acting in roles other than themselves, and roles that actors could have played in, this would have been a problem.

Q6. Will the SEALS or any of the military participants profit from this film?

A6. No, the SEALs and other military members who appear in this movie were not paid for their participation.

Q7. Are the SEALs available for interviews?

A7. Some of the SEALs will be made available for interviews.

Q8. How much money did this cost the Navy and the American taxpayers?

A8. There was no direct cost to the Navy or American taxpayers (that is, the Navy did not provide any funds to the Bandito Brothers or anyone else involved in the making of the movie). All evolutions you see in the movie involving ranges, vessels, aircraft and submarines were all part of regularly scheduled training. The movie did not dictate training schedules – training schedules are always based on operational demands of combatant commanders in theater. Media embarks are conducted on a not-to-interfere basis. Filming took place on top of already scheduled training events.

Q9. How much money will the Navy make from this movie?

A9. The Navy will not financially profit. The Navy will have access to the film footage to use for other purposes.

Q10. Why would SEALs agree to participate in this film? Doesn't this go against their ethos?

A10. Every SEAL who participated in the movie volunteered to do so after weighing the recruiting benefit the project could have for the community. Their desire is to support their teammates and the future of the NSW Community.

Q11. What is the SEAL Ethos?

A11. An ethos is a common set of attitudes, beliefs, and characteristics shared by a group of people. The Navy SEAL community is very proud of its ethos. It is a code SEALs live by, on and off the battlefield, and a guide that helps them through the dangerous work and difficult challenges they face. AOV captures the ethos of the community. http://www.public.navy.mil/nsw/pages/EthosCreed.aspx

Q12. Were all of the actors in the movie U.S. Navy SEALs or other uniformed service members?

A12. All U.S. service members in this film are in fact U.S. service members, playing their role as in real life. No actors were hired to play uniformed service members and every man portrayed as a SEAL is, in fact, a SEAL. The Bandito Brothers did hire professional actors to play additional roles. I refer you to the Bandito Brothers who can provide more information about the hired actors.

Q13. How many U.S. Navy SEALs are there?

A13. There are approximately 2,400 Navy SEALs.

Q14. Why were Bandito Brothers selected to produce the movie?

A14. A selection panel, chaired by the Navy Office of Information, West, considered several proposals for the development of a movie designed to recruit U.S. Navy SEALs, and selected the Bandito Brothers to undertake the production.

Q15. Who wrote the story line?

A15. I'd have to refer you to the Bandito Brothers.

Q16. How long did it take to make this unique movie?

A16. Filming began in April 2009 and concluded during the summer of 2010. The Bandito Brothers can better capture the timeline from start to finish including filming that was accomplished outside of NSW facilities and post-production work.

Q17. What is the story line?

A17. The film follows a SEAL platoon on a mission to find a kidnapped CIA agent and their follow on missions required to take down terrorists planning attacks on U.S. soil.

Q18. Was it filmed with a script?

A18. The Act of Valor project combines feature film and documentary aspects. It was filmed with a script for many scenes and a broad outline for others. A final script was available in October 2010 after many of the aspects of the film were developed.

Q19. What types of filming techniques were used to produce this movie?

A19. Please contact the Bandito Brothers who can best explain the technical aspects of filming this movie.

Q20. Where was filming done?

A20. The filming was accomplished at several locations including onboard a U.S. Navy ship and submarine and at several military bases.

Q21. How much money did it cost the Bandito Brothers to make this movie?

A21. \$12 million.

Q22. How much was the movie sold for?

A22. This question can be more appropriately answered by the Bandito Brothers.

Q23. Won't a movie like this give the enemy an advantage? Did you disclose too much about how you operate?

A23. Many precautions were taken with this project to ensure our advantages on the battlefield against the enemy would never be compromised. There were no security violations and all footage remains unclassified and no information about the operations conducted in this film would divulge any information for use by adversaries. Out of an abundance of caution, 1700 hours of footage were reviewed by twelve separate uniformed military members – experts in their fields. They included aviators, submariners, SEALs, SWCCs, Surface Warfare Officers and Navy JAGs (including a Flag-level review conducted in July 2011, when the JAG, AJAG and others, including a LOAC expert, reviewed the film). Any questionable material was edited by the production team.

Q24. Doesn't this exposure compromise the safety of the SEALs and their families?

A24. We've taken precautions to ensure our operators and their families' safety is not comprised as a result of this project.

Q25. With ongoing military actions all over the world, weren't the U.S. Navy SEALs needed somewhere else instead of working on a movie set?

A25. A part of all SEAL rotations allow for shore duty where they have more time with their families and focus on their professional development, improving individual skills sets and developing language and cultural and regional expertise. The SEALs appearing in AOV volunteered to support the movie and were on shore duty at the time. There was no operational impact as a result of NSW's support to this project.

Q26. Do you think this will help recruit U.S. Navy SEALs?

A26. We do. We are proud of this project and feel strongly that it will speak to the next generation of Navy Sailors and Navy SEALs. People familiar with SEALs most often associate them with BUD/S – Basic Underwater Demolition/SEAL training – that has been portrayed in television shows. This movie begins where the training ends. It creates a picture of the men behind the weapons and demonstrates the SEAL Ethos that guides them. It focuses on the importance of being a highly skilled and trusted teammate and how they integrate and are part of the larger U.S. Navy Team. We're confident that when young Americans watch this movie, some will see a lifestyle that truly appeals to them.

Q27. It's being reported that the Bandito Brothers are donating some of its profits to benevolent organizations. Is this one of the reasons they were selected to do the movie? Was this part of the initial negotiations?

A28. No. Their decision to donate to non-profit organizations had no bearing on the support they received for AOV. Please contact the Bandito Brothers to find out more about their donations to non-profit organizations.

Q29. Is the U.S. Navy going to support additional movies about the U.S. Navy SEALs?

A29. Movies, projects and DoD/U.S. Navy support will be reviewed on a case by case basis.

Points of Contact: NAVAL SPECIAL WARFARE COMMAND (b)(6) (b)(6)(b)(6)(b)(6)Navy Office of Information (CHINFO) **News Desk** 703.697.5341 **NAVY OFFICE OF INFORMATION, WEST** (b)(6) (b)(6)(b)(6) **NAVY RECRUITING COMMAND** (b)(6)(b)(6) (b)(6)THE BANDITO BROTHERS (b)(6)(b)(6) (b)(6)(b)(6)**RELATIVITY MEDIA** (b)(6)(b)(6)(b)(6)

(b)(6)

Background:

In 2004, NSW was approached by (b)(6) Films to develop a documentary-style film about Navy SEALs that would be produced in IMAX format for limited distribution nationwide. (b) (3) (A)

The 2006 QDR resulted in changes being promulgated in the Program Decision Memoranda for FY07 – FY11 that resulted in the largest increase in SOF personnel strength in USSOCOM history. NSW was directed to grow its force by 500 personnel.

With an urgent requirement to grow its force, NSW decided to take an innovative approach to its recruiting efforts. Together with NAVINFOWEST, NSW contacted three production companies that had each previously expressed interested in producing a film about Navy SEALs.

The Navy reviewed all submitted proposals for the quality of past productions and innovative ideas to capture the right audience. An eight-person panel, chaired by (b)(6) of NAVINFOWEST and consisting of members from NSW, voted unanimously to select the Bandito Brothers (BB) for the project.

Panel members said their decision to select BB was due to its outstanding sports cinematography the Bandito Brothers produced for "Step Into Liquid" and "Dust to Glory;" the two largest grossing sports documentaries to date. Panel members also felt that the professional stunt backgrounds and athletic accomplishments of directors (b)(6) and (b)(6) would be beneficial in building a rapport within the NSW community, which is known for being an extremely tight-knit group.

The project takes shape

NSW appointed the NSW Public Affairs Officer as the Project Lead with a Commander SEAL as the Project Officer. Revisiting previous effort to tell the SEAL story, this new effort began to take shape and matured into a feature film format combining both theatrical and documentary techniques. It aimed to go beyond SEAL training in order to portray the actual lifestyle of a Navy SEAL and what it's like to serve alongside fellow operators on a team.

In the research and development phase of the project, Bandito Brothers set out to learn as much as possible about the NSW community in order to understand the attitudes, beliefs and characteristics of Navy SEALs. NSW facilitated more than 40 interviews between Bandito Brothers and SEALs, SWCCs and Enablers who had completed multiple post-911 combat tours. Additionally, the Bandito Brothers toured Naval Special Warfare facilities across the force.

Bandito Brothers crafted a storyline that centered around a SEAL squad on a mission to find a kidnapped CIA agent and take down terrorists plotting an attack on U.S. soil. Not only was the story influenced from the headlines but it aligned with civilian artistic templates traditionally relied upon to generate compelling scripts.

Filming begins

Filming for the project began under the working title "I Am That Man" taken from the SEAL Ethos and commenced in Key West, Fla. 27 - 28 APR 2009 where footage was shot for a scene depicting maritime interdiction operations.

Filming of ranges, vessels, aircraft and other assets was part of regularly scheduled training. Training always took priority over film activities, and at times, long stretches of time passed before a training opportunity surfaced that supported filming. For example, it took nine months before the production team was able to capture footage at Ft. Campbell, Ky. of an Army CH-47 insertion of Special Operations Craft – Riverine boats and nearly 18 months of rescheduled opportunities to capture the submarine scenes.

When additional set dressing or camera aircraft were required, the Bandito Brothers production company provided materials, manpower and civilian helicopters at their own expense.

After audience testing in JAN 2010, the film's name was officially changed to "Act of Valor."

Authenticity

NSW's collaboration on this project ensured authentic and accurate representation of the people and missions of Naval Special Warfare.

Of the 40 NSW members interviewed in the research and development phase, nine SEALs were asked to participate in the project as on -screen members of a SEAL platoon. Each SEAL initially declined but later seven agreed to support the project because of what they saw as its significant recruiting value.

SEALs associated with the film have made combat deployments and/or are slated for combat deployments in the near future. Combat awards for these SEALs include the Silver Star, multiple Bronze Stars w/ combat "V" and two Purple Heart Medals.

NSW collaborated with writer Bandito Brothers to ensure dialogue and interaction between the SEALs was authentic. Often, their writer would present the atmospherics of a certain scene and the SEALs would provide examples of dialogue that likely transpired in that particular scenario.

Security Review

Bandito Brothers accommodated NSW's request to thoroughly review all footage to ensure there was no inadvertent disclosure of sensitive information, tactics, techniques or procedures. The NSW Project Officer, along with uniformed experts in the aviation, submarine, SEAL, SWCC, Surface Warfare and JAG communities executed a rigorous review of 1700 hours of footage over an eight-week period. Any questionable material was edited by the production team. There were no security violations and all footage remains unclassified.

Bandito Brothers also agreed to provide NSW with the entire catalogue of raw film footage to repurpose for its own use following the DVD release of the movie.

Relativity Media

Post-production of the movie concluded in OCT 2010 and in JUN 2011, distributors Relativity Media entered into a distribution agreement with Bandito Brothers for the rights to the film and it is set for a full-scale release 24 FEB 2012.

Media Coverage

Following the movie being sold to Relativity Media, the story bounced in the press. Most press coverage has focused on the distribution deal and the relevance of a SEAL-themed movie at a time when industry professionals are aggressively pursuing SEAL-related projects in light of media reports of the killing of Osama Bin Laden.

As nationwide release date approaches, media coverage/interest is anticipated to be extremely high and the Navy, Bandito Brothers, Relativity Media and NSW should be prepared to field a steady flow of media requests for comments and interviews regarding AOV.

ENCLOSURE (4)
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ENCLOSURE (5)

"ACT OF VALOR (AOV)"

Themes & Messages

NSW's Objectives in Supporting AOV:

- Inspire the next generation of U.S. Navy recruits to consider service in NSW.
- Provide a legacy for NSW warriors fallen in combat since 9/11.
- Demonstrate NSW's capabilities as a multi-dimensional force and highlight the interoperability
 of SEAL and SWCC forces with the U.S. Navy's four warfare communities as well as its joint and
 coalition partners.
- Emphasize NSW's diverse force and NSW's meaningful relationships with its foreign counterparts.

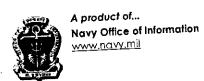
Act of Valor:

- AOV is an authentic representation of the NSW community, its capabilities and missions, featuring U.S. Navy SEALs and a realistic storyline.
- Filming was accomplished around already established Navy training schedules and at no cost to the Navy.
- AOV honors the sacrifices of NSW operators, their families and those brave warriors who have made the ultimate sacrifice.
- AOV demonstrates how the Navy team works together.
- AOV highlights the extraordinary skills and abilities of the Naval Special Warfare personnel.

Recruiting:

- Current operational demands required that SOF grow its force. We hope AOV will inspire young American men to become Sailors and Navy SEALs and SWCCs, and Enablers dedicated to serving their country and the ideals for which it stands.
- AOV is an innovative, out-of-the-box approach to recruiting that will raise awareness about the Navy and its maritime special operations force.

ENCLOSURE (6)







Feb. 2, 2012

Major Motion Picture - Act of Valor

"While 'Act of Valor' is based on fictional events, the film highlights the professionalism, tactical proficiency and technical skills of the Naval Special Warfare community – a force with a strategic, worldwide impact whose special breed of warriors stand ready to fight our Nation's most critical missions."

- Rear Adm. Sean A. Pybus, Commander, Naval Special Warfare Command

Act of Valor (AOV), a Navy-supported film featuring U.S. Navy SEALs and other Navy and Naval Special Warfare (NSW) personnel, is set for nationwide release Feb. 24. The film involves SEALs who embark on a mission to find a kidnapped Central Intelligence Agency agent and stop terrorists plotting an attack on U.S. soil. Though not based on actual SEAL missions, the film is an authentic representation of the character of the SEAL community, the kinds of missions it conducts and how SEALs operate as part of the larger Navy and U.S. armed forces.

Inside the Film

- AOV features active duty SEALs, who were acting within their official capacity and were not paid to be in the movie. Special Operations Command and the Navy considered the sensitivity of revealing the identity of active duty SEALs and determined that since the SEALs in AOV were not deployed in an operational status, revealing their identities was determined to not be a concern.
- All evolutions you see in the movie involving ranges, vessels, aircraft and submarines were part of regularly scheduled training and were at no cost to the Navy or American taxpayers. The Navy will not financially profit
- AOV did not follow the normal DoD approval process for major motion pictures. Typically, a production company will present the Navy with a movie proposal and script, and it's determined if the proposal accurately reflects the Navy and if the filming requirements are supportable. With our modifications/approval, the script is then presented to DoD Public Affairs, where it is given final approval (or not) for DoD support. In this case, because the project began as a SEAL recruiting initiative, the Navy did not follow the normal approval process, and the script was not reviewed by DoD. NSW was involved from the very beginning and during all stages of the film's development, and the film was thoroughly reviewed from an operational and rules-ofengagement perspective.

Recruiting and Diversity: Operational Imperatives

AOV is the end result of a recruiting initiative launched by the NSW community in response to the 2006 Quadrennial Defense Review that directed a significant increase in special operations forces. AOV is an approach to recruiting that addresses the SEALs critical manning issue and aims to inspire the next generation of Navy recruits to consider service in the NSW community.

Honor, Courage and Commitment

AOV highlights the extraordinary skills and abilities of the NSW operator, honors their sacrifices, along with those of their families, and those brave warriors who have made the ultimate sacrifice. They will not be forgotten, and their honor, courage and commitment on and off the battlefield inspires us.

Key Messages

- AOV is an approach to recruiting that addressed the SEALs critical manning issue and raises awareness about the Navy and its maritime special operations
- AOV aims to inspire the next generation of Navy recruits to consider service in the NSW community and highlights the interoperability of NSW with other Navy warfare communities, branches of the armed forces, and our coalition partners.

Facts & Figures

The Naval Special Warfare Force:

Active Duty Sailors: 7,050

2,500 (1,900 enlisted; 600 officers) SEALs:

700 SWCCs:

Support Personnel: 3,850 Civilian Personnel: 1.150

Reserve Personnel: 650

8,850 (1.8% of Total Navy Force) Total NSW Force:

ENCLOSURE (7)

MAJOR MOTION PICTURE - "ACT OF VALOR" INFO PAPER

18 January 2012

Background

A major motion picture about the U.S. Navy's SEALs – ACT OF VALOR - will be released on February 24, 2012 in more than 3,000 theaters across the country.

ACT OF VALOR was produced by the Bandito Brothers, an LA-based film Production Company, in response to a request for proposals from Naval Special Warfare Command's Recruiting Directorate in 2005 to make a NSW recruiting film. There was, in 2005, an operational need to increase the number of SEALs by 500 and it was decided that the use of a major motion picture could help in that effort.

In the movie, a platoon of U.S. Navy SEALs embarks on a mission to find a kidnapped CIA agent and take down terrorists plotting an attack on U.S. soil. The Bandito Brothers determined that active duty SEALs would 'represent' SEALs better than actors and NSW found available SEALs to play the platoon SEALs. While the plot is not based on an actual SEAL missions, the U.S. Navy feels the movie is an authentic representation of the SEAL community operating in a joint and combined environment.

What's unique about this movie is how it was developed. Typically, a production company will present the U.S. Navy with a movie proposal and script and we determine if 1) the proposal accurately reflects the U.S. Navy and 2) if the filming requirements are supportable. With our modifications/approval, the script is presented to DoD Public Affairs where it is given final approval (or not) for DoD support. In this instance, because the film is essentially a hybrid – combination documentary and feature film – it did not follow this approval process and a script was not reviewed by DoD PA. However, the U.S. Navy, and its Naval Special Warfare Command (NSWC) were involved from the very beginning and during all stages of this unique film's development.

A few additional data points:

- All filming that included Navy assets was conducted during existing Navy training evolutions. The Navy did not get underway or airborne solely in support of the film. Subsequently filming sequences took over three years due to the timing of pre-existing U.S. Navy and DoD training evolutions.
- Everyone in uniform in the movie is an Active Duty Sailor that were a part of the exercises. This ensured authentic conversations. The remaining characters are actors.
- The film was designed to appeal to the 19 24 year old male, a NSW Recruiting demographic. The U.S. Navy SEAL Community feels strongly that it will be a recruiting plus which was the initial motivation behind the project.
- The film depicts several injuries and a SEAL KIA. These were created based on real-life events of battlefield injuries SEALS have encountered since 9/11.

- NSWC has reviewed the film for tactics, techniques and procedures and has cleared it for release.
- Both CHINFO and SOCOM have conducted informal reviews (fact finding efforts) of the process followed in making this film.

Film Roll-Out

Relativity Media is spending \$40-\$50 million to market the film. Advanced screenings are happening now in more than 235 theaters across the country. Four ACT OF VALOR commercials will air during the Super Bowl – 2 pre-game, 1 in-game and 1 post-game. Relativity Media is staged to host targeted press events in Los Angeles and New York in advance of the 24 February release, with the hope of using the U.S. Navy SEALs that acted in the movie to generate additional interest. NSW's intent is to use Relativity's media engagements to get out the U.S. Navy and NSW recruiting messages. Pending approval, NSW is on standby to support Relativity.

Summary

While the process was unconventional (as identified in both the USSOCOM and my fact finding efforts), I believe this movie is well done and reflects positively on the U.S. Navy, its people and its capabilities. The U.S. Navy SEAL Community feels strongly that it will be a helpful tool for future SEAL recruiting. Public Affairs Guidance has been drafted and is in place, at DoD, USSOCOM, my news desk, to our U.S. Navy Recruiting Offices and Stations. We are staged for ACT OF VALOR's release on 24 Feb.

Prepared By: (b)(6)

ENCLOSURE (8)
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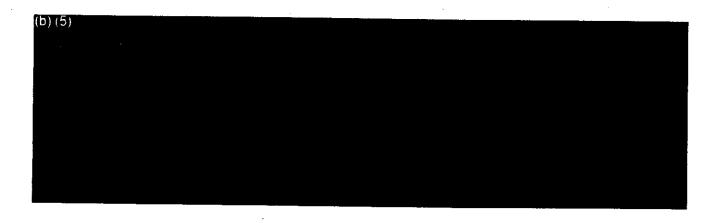
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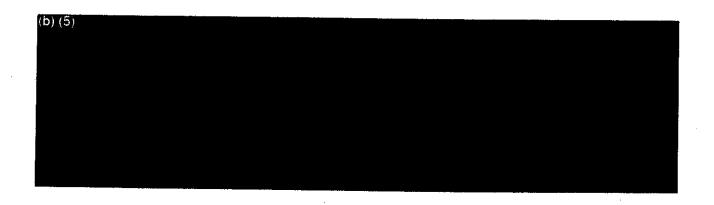
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Subject: Attachments:	NAVCO I Am That Man Film about Navy SEALS IATM CDR NRC Brief 04 DEC 09.ppt	
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God bless & Very respectfully, (b)(6)		
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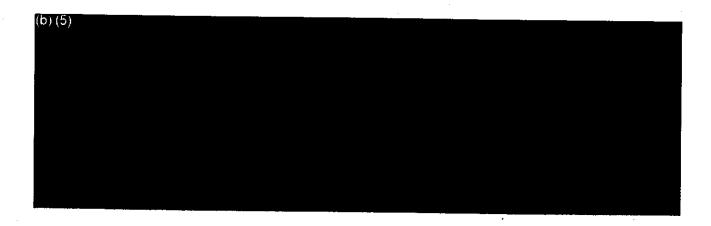
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Navy Recruiting Command
Public Affairs Officer
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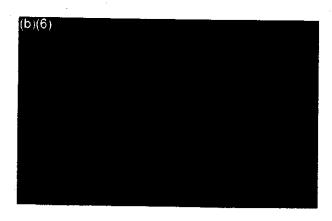
"Communicating with recruiters who are building our Navy of tomorrow."

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From what I saw, the	film looks great!				

Wanted to touch base with you to see how we can best fit into the communication plan. Would that be you,(b)(6) or others?

As I understand it, the film is scheduled for release this Summer? Lot's of potential here, and we want to help however we can before and after the release.

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God bless & Very respectfully, (b)(6)

(b)(6)
Navy Recruiting Command
Public Affairs Officer
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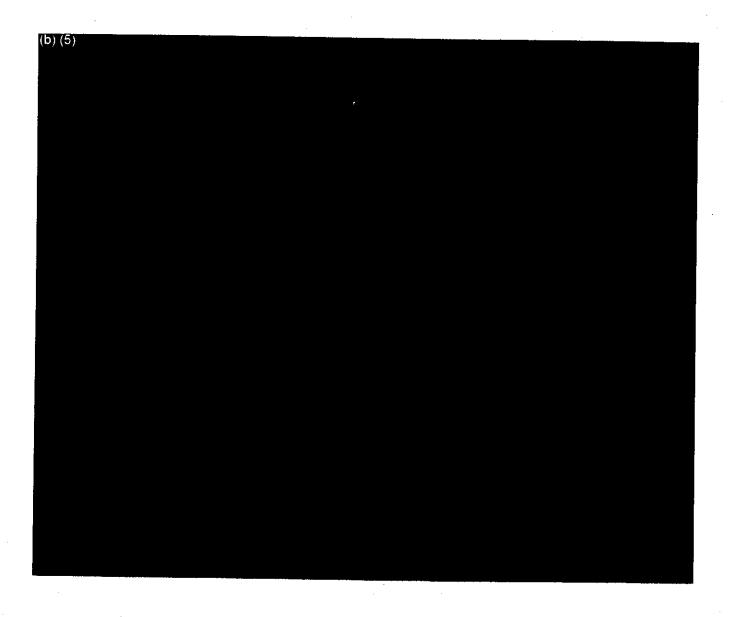
Communicating with recruiters who are building our Navy of tomorrow."

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From: Sent: To: Cc:	(b)(6) Thursday, August 13, 2009 5:34 PM (b)(6)
Subject: Attachments:	NAVSOC "I Am That Man" SEAL ethos base feature film CHINFO IATM overview 13 AUG 09.ppt
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Warfare Command as the project lead for "I Am That Man" (IATM) SEAL ethos base feature film. WARCOM

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Naval Special Warfare Command

2000 Trident Way, Bldg. 603

San Diego, CA 92155-5599

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(b) (5)		
Thanks again for the assistance.		
Vr,		
(b)(6) NAVSPECWARCOM Deputy N3/5 (N32, N33, N35, MSC) (b)(6)		
Original Message From: (b)(6) Sent: Thursday, June 11, 2009 8:10 AM To: (b)(6)		
USSOCOM NAVSOC Cc: (b)(6) Subject: FW: IATM Brief for use as template		
(b)(6) (b) (5)		· · · · · · · · · · · · · · · · · · ·

(b)(6)

Please add anything I'm leaving out. As always, we appreciate the outstanding NSWG-4 support.

Thanks all, (b)(6)

From: (b)(6)		•	٠
Sent: Thu 6/11/2009 6:49 AM	•		
To: (b)(6)			
Cc:(b)(6)			
(b)(6)			
Subject: IATM Brief for use as template			

(b) (5)

Thanks, (b)(6)

(b) (5)	

(b)(6)

From:

Sent:

Friday, April 18, 2008 5:38 PM

To:

(b)(6)

Subject:

Investors beef up Bandito Brothers

The Hollywood Reporter

€ EMAILTHIS

Powered by Clickability

the sender's email address has not been verified.

Click the following to access the sent link:

THR Investors beef up Bandito Brothers*

Save This Link

Forward This Link

Get your EMAIL THIS Browser Button and use it to email content from any Web site. Click here for more information.

*This article can also be accessed if you copy and paste the entire address below into your web browser. http://www.hollywoodreporter.com/hr/content_display/film/news/e3lacef0c1a4b6820821e53751bcafb334e

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From:

Sent:

Wednesday, April 09, 2008 1:55 PM (b)(6)

To:

Cc:

Subject: Attachments: Letters for (b) (3) (A) Bandito

Bandito Bros ltr.doc; mamouth prods ltr.doc

(b) (3) (A)

(b)(6)

(b) (5)

If they look OK, I'll get them out of here.

Cheers, (b)(6)

(b)(6)

9 April 2008 (b) (5)

(b)(6)

Director

cc: (b)(6) (b)(6)

(b)(6)

Bandito Brothers 7707 West Sunset Blvd. Los Angeles, CA 90046 323.874.6716

Dear(b)(6)

Thank you for submitting your SEAL film project proposal to our offices for consideration. We very much enjoyed reviewing the materials and appreciate the time you clearly took to provide us with a very detailed, professional and well thought out proposal.

As was mentioned in an earlier correspondence, in addition to your company's exciting offer, the Navy has received several requests to support other film projects/documentaries with a SEAL theme. As the impact on NSW operational schedules and training is tremendous, we are only able to support a single major project at a time.

All materials provided were individually reviewed by a panel of eight people from Naval Special Warfare and my office. A panel discussion was held in our offices on March 26th to review, evaluate and prioritize each project.

We are very happy to inform you that your project was unanimously given first priority by the panel members.

We would like to invite you to meet in our offices with representatives of Naval Special Warfare on April 18, 2008 at 11:00 a.m. to discuss our next steps to move forward and answer any questions you may have.

Sincerely,

(b)(6)

Director

cc: (b)(6)

(b)(6)		
From: Sent:	(b)(6)	
To:	Tuesday, March 03, 2009 11:32 AM (b)(6) (b)(6). (b) (5)	
Cc:	(b)(6)	
Subject: Attachments:	SEAL Feature Film Bandito Bros Feature Film Docu-Drama 10 FEB 09 (3).ppt	
• • • • • • • • • • • • • • • • • • • •	bandito bros reactife riiii bocu-brania 10 FEB 09 (3).ppt	
(b)(6)		
(b) (5)		
V/R,	(b) (5)	
(b)(6)		
(b)(6)		
Naval Special Market Comment		
Naval Special Warfare Command		
2000 Trident Way, Bldg. 603		
San Diego, CA 92155-5599		
(b)(6)		

(b) (5)

(b) (5)			

(b)(6)	
From: Sent: To: Cc: Subject: Attachments:	(b)(6) Tuesday, April 21, 2009 1:33 PM (b)(6) (b)(6) RE: Updated Agreement Final Production Assistance Agreement.do
Good afternoon (b)(6)	
I am attaching the updated IAT signature. Once it is signed ple his signature.	M Production Assistance Agreement for your case courier or deliver it to (b)(6)
Please call me if you have any o	questions.
Thank you and very respectfull	у,
(b)(6) Assistant Force Judge Advocate Naval Special Warfare Commar 2000 Trident Way San Diego, CA 92155 (b)(6)	
From: (b)(6) Sent: Tuesday, April 21, 2009 16 To: (b)(6) (b)(6) Cc: (b)(6) Subject: RE: Updated Agreemen	
for Bandito Brothers and bring (Navy's signature? V/R, (b)(6) Original Message From: (b)(6)	or signature? (b) shall we have (b)(6) ign or courier a copy to (b)(6) for the
Sent: Monday, April 20, 2009 5.	50 PM

To: (b)(6) (b)(6) Cc: (b)(6) Subject: RE: Updated Agreement

Thanks (b)(6)

(b) (5)

(b)(6) Chief Operating Officer | Bandito Brothers

3115 South La Cienega Boulevard, Los Angeles, CA 90016

(b)(6)

(b)(6) www.banditobrothers.com

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----Original Message----

From: (b)(6) (b)(6)

Sent: Monday, April 20, 2009 5:08 PM

To: (b)(6)

USSOCOM NAVSOC

Cc: (b)(6)

Subject: RE: Updated Agreement

Good afternoon Gentlemen,

(b) (5)

Thanks and very respectfully,

(b)(6)

Assistant Force Judge Advocate Naval Special Warfare Command 2000 Trident Way San Diego, CA 92155 (b)(6)

----Original Message-

From: (b)(6)

Sent: Monday, April 20, 2009 2:55 PM

To: (b)(6)

Cc: (b)(6)

Subject: FW: Updated Agreement

(b) please look this over for us, thanks.

----Original Message--From:(b)(6)

Sent: Monday, April 20, 2009 1:54 PM

To:(b)(6)

Cc: (b)(6)

Subject: Updated Agreement

Gentlemen,

(b) (5)

Thanks,

(b)(6)

(b)(6) Chief Operating Officer | Bandito Brothers

3115 South La Cienega Boulevard, Los Angeles, CA 90016

(b)(6)
(b)(6)

www.banditobrothers.com

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attachments without reading or saving in any manner.

(b)(6)From: Sent: Friday, April 18, 2008 2:41 PM To: (b) (5) Cc: Subject: **RE: Templates of our Production Agreement** (b)(6)Thanks so much for the email. (b)(5)I tried to call you this afternoon with a few questions, but couldn't get through. Please call me back either this afternoon or Thanks, (b)(6) Chief Operating Officer | Bandito Brothers 7707 Sunset Boulevard, Hollywood, CA 90046 (b)(6)www.banditobrothers.com CONFIDENTIALITY NOTICE: This e-mail and any files attached may contain confidential information. If you are not the intended recipient, or a person responsible for delivering it, you are hereby notified that any disclosure, copying, distribution or use of any of the information contained in or attached to this transmission is strictly prohibited. If you have received this transmission in error, please destroy the original transmission and its attachments without reading or saving in any manner. From: (b)(6) Sent: Friday, April 18, 2008 12:06 PM To: (b)(6) Cc: Subject: FW: Templates of our Production Agreement AND THIS TIME with the attachments! (b)(6)Original Message From: (b)(6)

To: (b)(6) Cc: (b)(6) Sent: 4/18/2008 11:54:22 AM Subject: Templates of our Production Agreement

(b)(6)

Great meeting you yesterday -- great discussion. I'm looking forward to this taking off.

(b)(5)

Please call if you have any questions. (b)(6)

All the best (b)(6)

(b)(6)

From: Sent:	(b)(6)		
To: Cc:	Friday, January 25, 2008 11:04 AI (b)(6)	M.	
Subject:	30 January meeting with (b)(6)	and SWCC video producers	
(b)(6)			
(b) (5)			

three for 15-30 minutes? They will have met with (b)(6) are hoping to meet with (b)(6) that day as we Coronado at 1700 to meet the earlier that afternoon and that day as well if possible.

V/R. (b)(6)

NSW Recruiting Directorate Naval Special Warfare Center 2246 Trident Way San Diego, CA 92155

(b)(6)

(0)(0)	
From: Sent: To:	(b)(6) Friday, May 18, 2007 6:17 PM (b)(6)
Subject:	Meeting with (b)(6) on Imax proposal and Trident Challenge
(b)(ô)	
Our meeting will take place 29 MAY at 1500 and is sch	e at Naval Special Warfare Command Headquarters in the Flag Conference room on Tues eduled for ninety minutes. Thank you in advance for your participation.
V/R, (b)(6)	
NSW Recruiting Directorat (b)(6)	
Original Message From: (b)(6)	
Sent: Thursday, May 17, 20 To: (b)(6) (b)(6)	07 4:11 PM
USSOCOM NAVSOC Subject: Meeting with (b)(6	on Imax proposal and Trident Challenge
In an effort to coordinate a $O(6)$ i would ask that at the schedules of $O(6)$	-
he meeting will last approx (5)	imately 90 minutes and topics will include:
ays and times that are curr TUE, 29 MAY, 1500	ently available on (b)(6)
WED, 30 MAY, 1330 on FRI, 1 JUN, 1330 on	

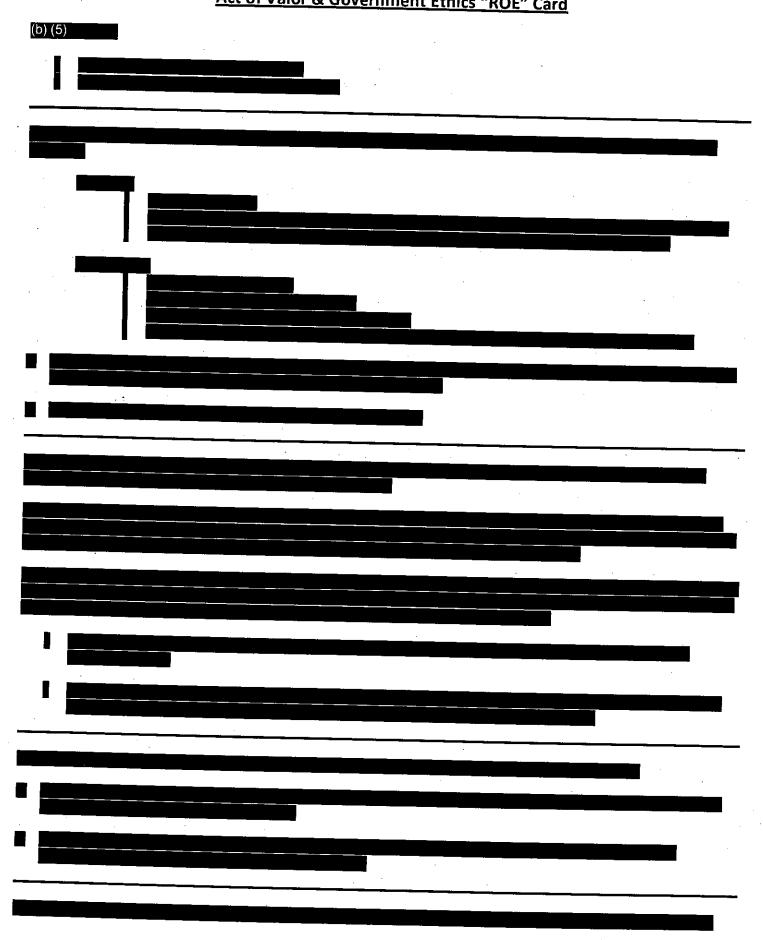
Please respond with availability at your earliest convenience. The goal is to set the day and time by COB tomorrow, Friday.

Thank you in advance,
(b)(6)

NSW Recruiting Directorate
(b)(6)

ENCLOSURE (10)

Act of Valor & Government Ethics "ROE" Card



ENCLOSURE (11)

5800 Ser 00/

From: Commander, Naval Special Warfare Command

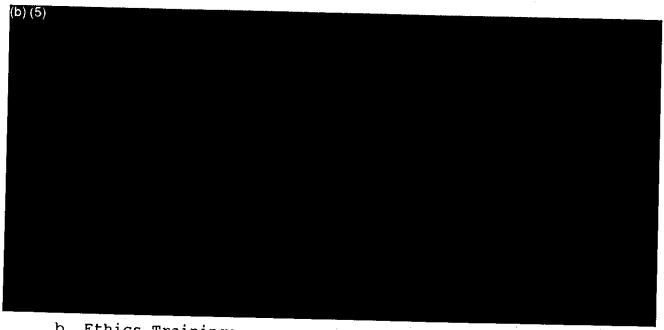
To: U.S. Navy Judge Advocate General U.S. Navy Chief of Information

Subj: NAVAL SPECIAL WARFARE ACTIONS REGARDING "ACT OF VALOR"

Ref: (a) PHONC (b)(6) / CHINFO (b)(6) / Feb 12

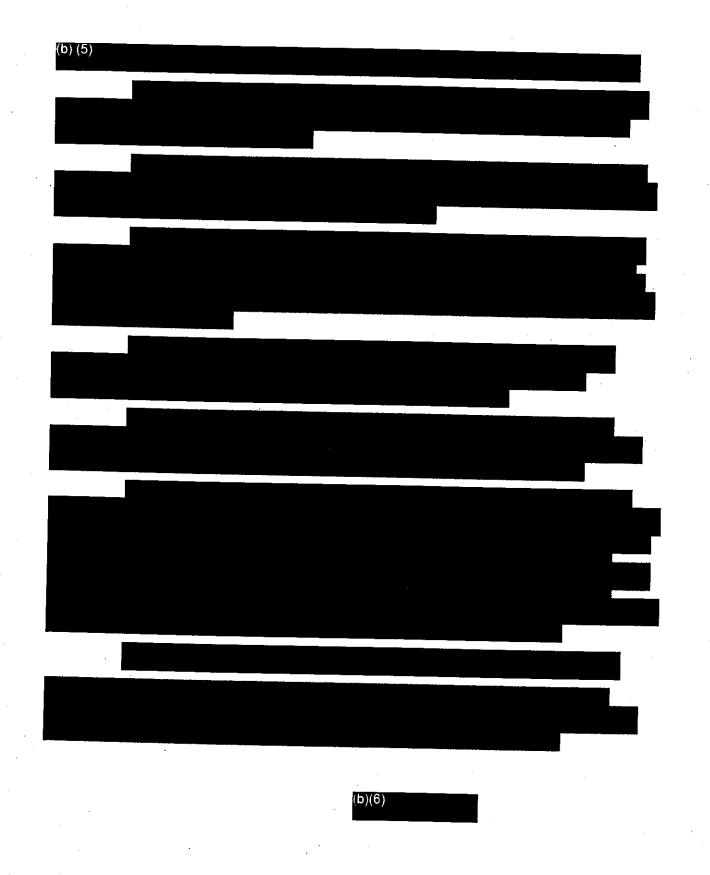
Encl: (1) OPNAV (DNS-2) email of 19 Jan 12

- (2) NSWC (N7) ltr of 3 Feb 12 (w/encls)
- (3) AOV Government Ethics ROE Cards
- 1. Pursuant to reference (a) tasking, the following pertinent information is provided:
 - a. Gifts of Travel:



b. Ethics Training:

(b) (5)

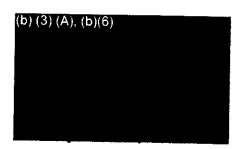


ENCLOSURE (12)

MEMORANDUM FOR RECORD

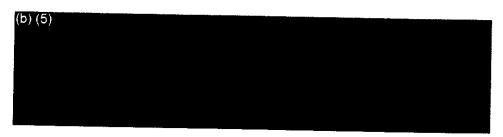
SUBJECT: Acceptance of Travel Benefits Under 31 U.S.C. 1353

Travel benefits have been offered by Relativity Media (a non-federal source) to accommodate the participation of:



on 6-13 February in publicity events associated with the movie, "Act of Valor." The DoD employees will be participating in an official capacity and travel benefits will be provided in kind or by check or similar instrument made payable to the "U.S. Treasury." (b)(6)

I make the following determination regarding acceptance of these travel benefits by this DoD Component:



The acceptance of these travel benefits is approved. This memorandum has been coordinated with Naval Special Warfare Command (N004).

(b)(6) b)(6)

Tavel Approving Authority

tion: (b)(6)	(Ethic	s Officia	1)
			ation: (Ethics Officia (b)(6) cur

Attachment:

(1) Legal Memorandum

(2) Gift of Travel Request Form

MEMORANDUM FOR: Travel Approval Authority

SUBJECT: Report of Payments for Travel Expenses from Non-Federal Source Pursuant to 31 U.S.C. 1353

ENCLOSURE: Legal Review and Supporting Documents

Names / Grade or Rank: (b)(6), (b) (3) (A)

Position:

Act of Valor Publicity Activities Participants

Office Address:

2000 Trident Way San Diego, CA 92155

Telephone:

(b)(6)

Event:

Act of Valor Publicity Activities / Premieres

Sponsor of Event:

Relativity Media

Event Dates / Locations: 7 Feb 12 - Nashville, Tennessee (Regal Green Hills Theatre #2) 8 Feb 12 - New York City, New York (AMC Lincoln Square) 9 Feb 12 - New York City, New York (Intrepid - Pier 86) 13 Feb 12 -- Los Angeles, California (W Hotel Hollywood)

Travel Dates:

6 Feb 12 - San Diego, California to Nashville, Tennessee 8 Feb 12 - Nashville, Tennessee to New York, New York 10 Feb 12 - New York, New York to San Diego, California

12 and 13 Feb 12 - San Diego, California to Los Angeles, California

Nature of Participation: Public Affairs support for Act of Valor movie screenings

Non-Federal Source of Payment: Relativity Media

Nature of Payment (Check or in-kind payment): In-kind

Total Value of Benefits Received:2

Lodging:

\$7490 + tax

Transportation:

\$10,500

Meals:

\$0.00

Miscellaneous:

\$0.00

Lodging: \$196/night + tax (2 nights)

Transportation from SAN DIEGO > NASH: \$609.80

NEW YORK:

Lodging: \$200/night + tax (2 nights) Transportation from NASH > NY: \$452.30

Transportation from NY > SAN DIEGO: \$593.80

LOS ANGELES

Lodging: \$139/night + tax (2 nights)

Will only attend New York screening - Transportation from SD > NY is \$252.80 but same ticket price as others for NY > SD.

² NASHVILLE:

MEMORANDUM FOR THE RECORD

Subj: LEGALITY OF ACCEPTANCE OF TRAVEL BENEFITS OFFERED TO "ACT OF VALOR SEALS"

Ref: (a) 13 U.S.C. 1353

- (b) 41 C.F.R. Chapter 304
- (c) JER § 4-100 Acceptance from Non-Federal Sources
- (d) JER § 4-101 Acceptance of Travel and Related Expenses by a DoD Component from Non-Federal Sources
- (e) JER § 3-207 Participation in Conferences and Similar Events
- (f) JER § 3-211 Logistical Support of Non-Federal Entities
- (g) DoD 5410.18 Section 4 DoD Public Speaking Policy
- (h) DoD 5410.19 Enclosure 4 Speaking Engagements

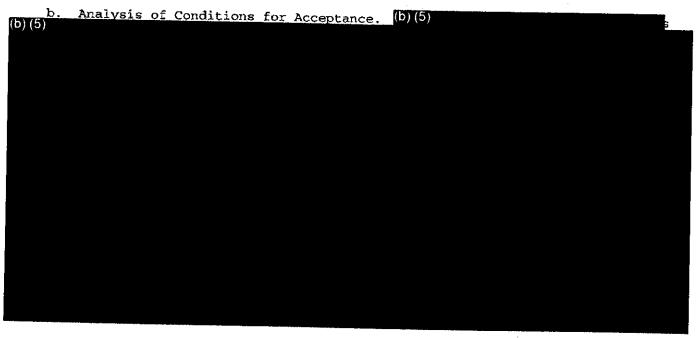
1. (b)	Summary	(b) (5)					
2 . (b)	Factual (5)	Background.	(b) (5)				

Rules and Analysis.

- a. Conditions for Acceptance. Pursuant to references (a) (d), an employee may accept, on behalf of his or her agency, a travel payment from a non-Federal source to attend a meeting or similar function. Any official travel benefits from non-Federal Sources accepted by the travel approving authority must be approved in writing by the travel approving authority with the concurrence of the DoD employee's Ethics Counselor. All of the following five conditions must be present:
- (1) The gift is in connection with a meeting or similar function relating to the official duties of the employee;
- (2) The function will take place away from the employee's permanent duty station (i.e., the employee must be in a travel status);
 - (3) The travel is determined to be in the interest of the Government;
- (4) The non-Federal source is not disqualified due to a conflict of interest;
- (a) "Conflict of Interest". A travel payment from a non-Federal source shall not be accepted if the approval official determines that acceptance under the

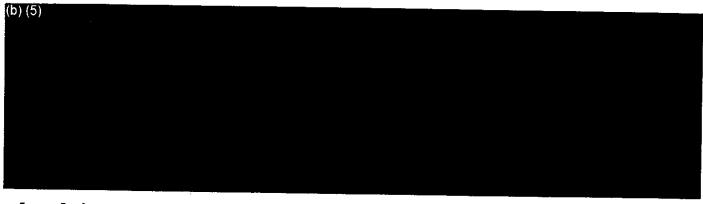
circumstances would cause a reasonable person to question the integrity of the agency's programs or operations. Reference (b) subsection 5.3. The approval official shall be guided by all relevant considerations, including the following:

- (i) The identity of the non-Federal source;
- (ii) The meeting's purpose;
- (iii) The identity of other expected participants;
- (iv) The nature and sensitivity of any matter pending at the agency affecting the interests of the non-Federal source;
 - (v) The significance of the employee's role in the matter; and
- (vi) The monetary value and character of the travel benefits offered by the non-Federal source.
- (5) Acceptance of the gift is approved before the travel. (Acceptance may be authorized after the travel has begun if the above criteria are met and certain additional conditions have been satisfied per reference (b) subsection 3.13).



c. Official Capacity Analysis. Per references (e) and (f), a command may provide employees in their official capacities to express DoD policies as speakers, panel members or other participants under certain conditions, which appear to have been met here, based on the facts provided. Specifically, the factors from reference (f) that I considered are:

(b) (5)		



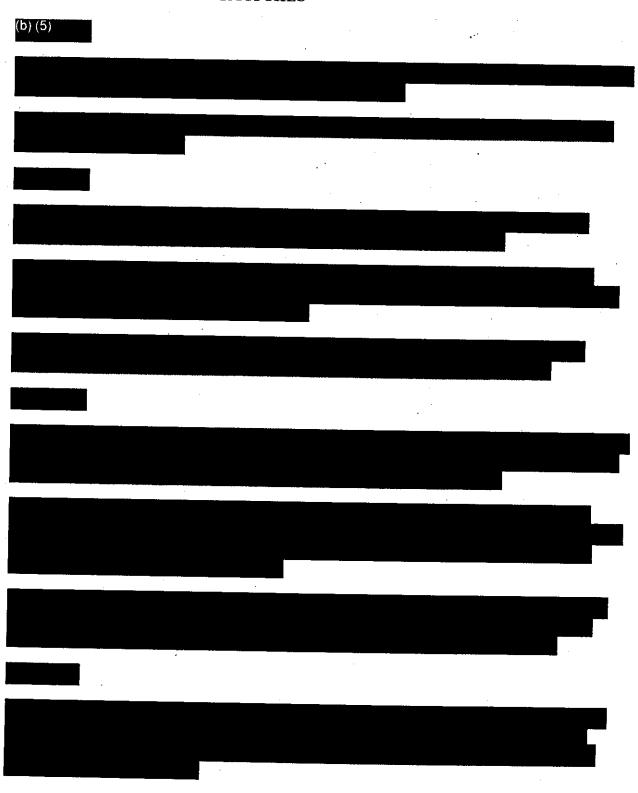
5. If the Travel Approving Authority (N7) concurs that this is an acceptable gift of travel, the AOV SEALs may accept the invitation to speak provided that public affairs guidance and the JER in references (e)-(h) are followed. Additionally, other guidance issued by the PAO specific to these events must be followed.

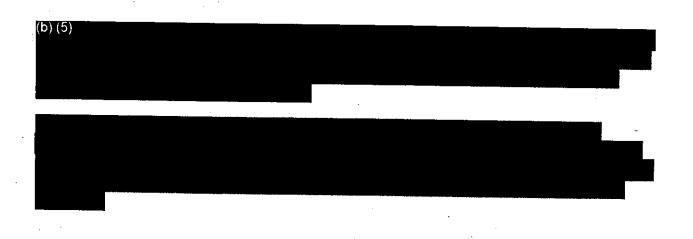
(b) (3) (A), (b)(6)

6. My point of contact on this

ENCLOSURE (13)

ACT OF VALOR ELEVATOR PITCHES

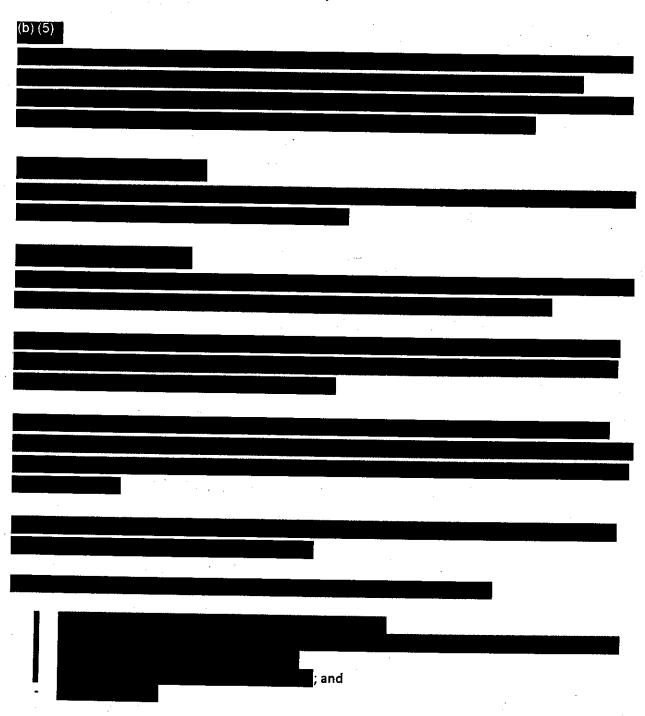


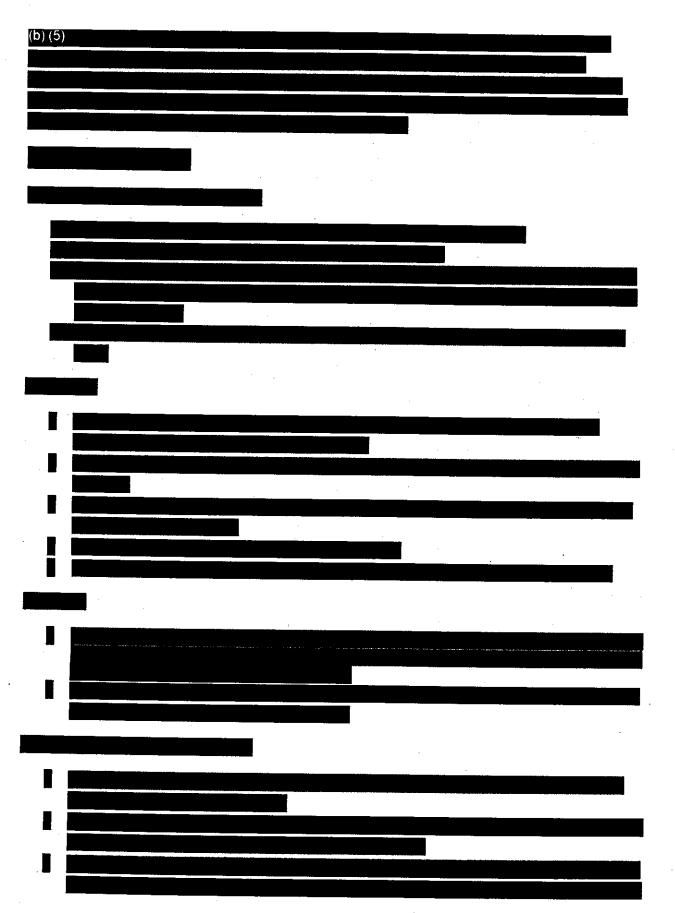


ENCLOSURE (14)

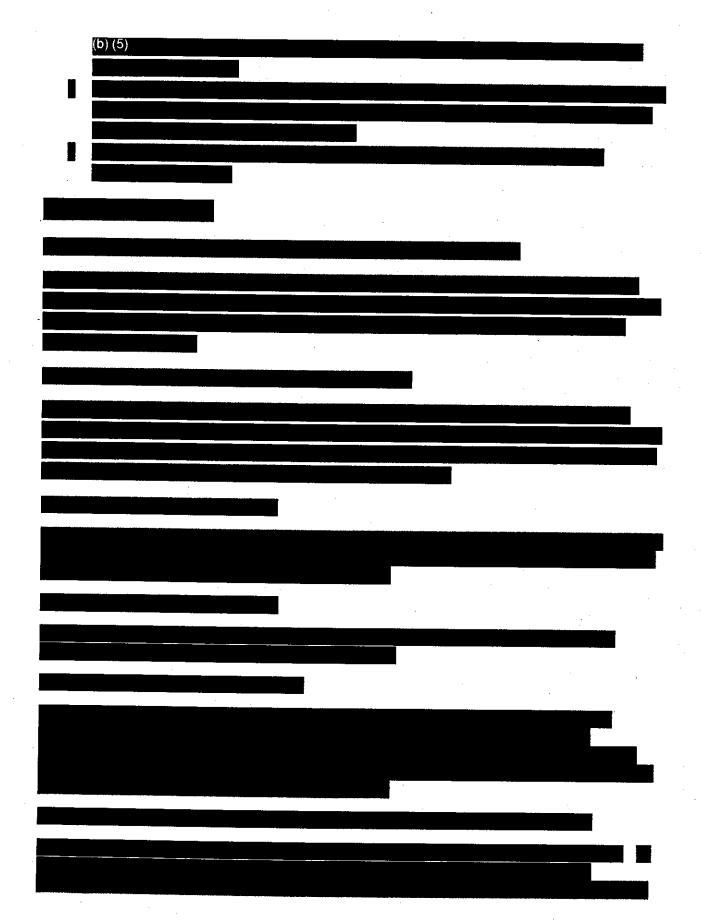
Naval Special Warfare Command "ACT OF VALOR" Public Affairs Guidance

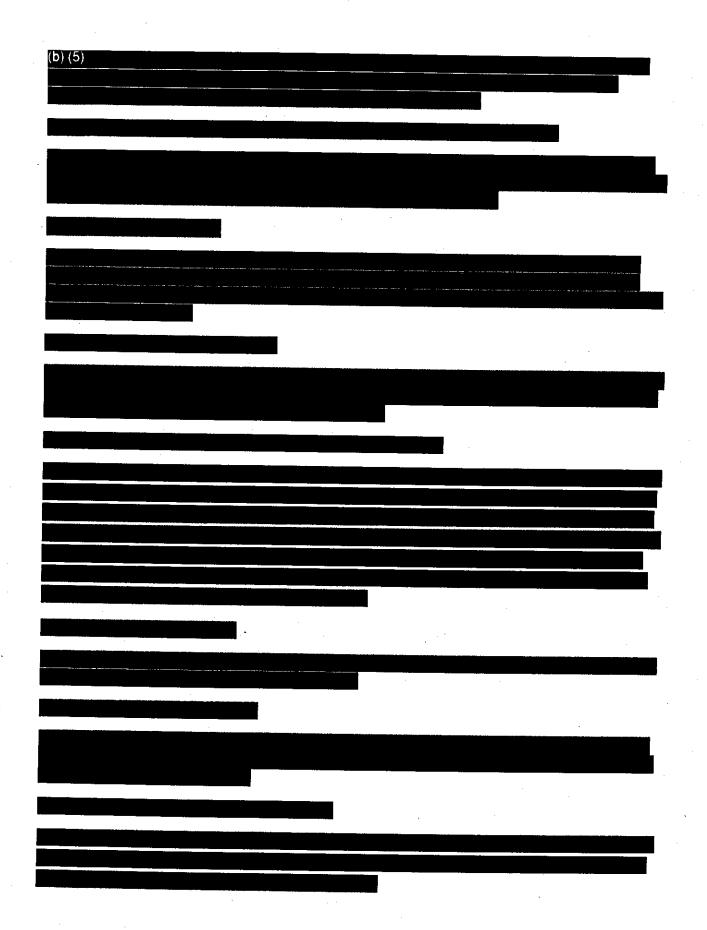
Current as of 21 Oct 2011

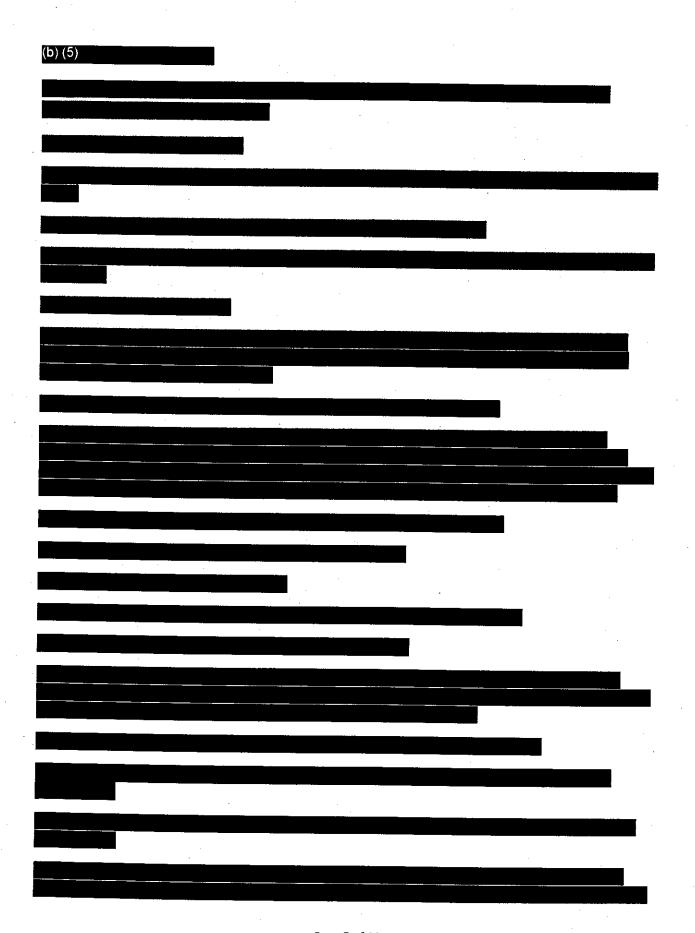


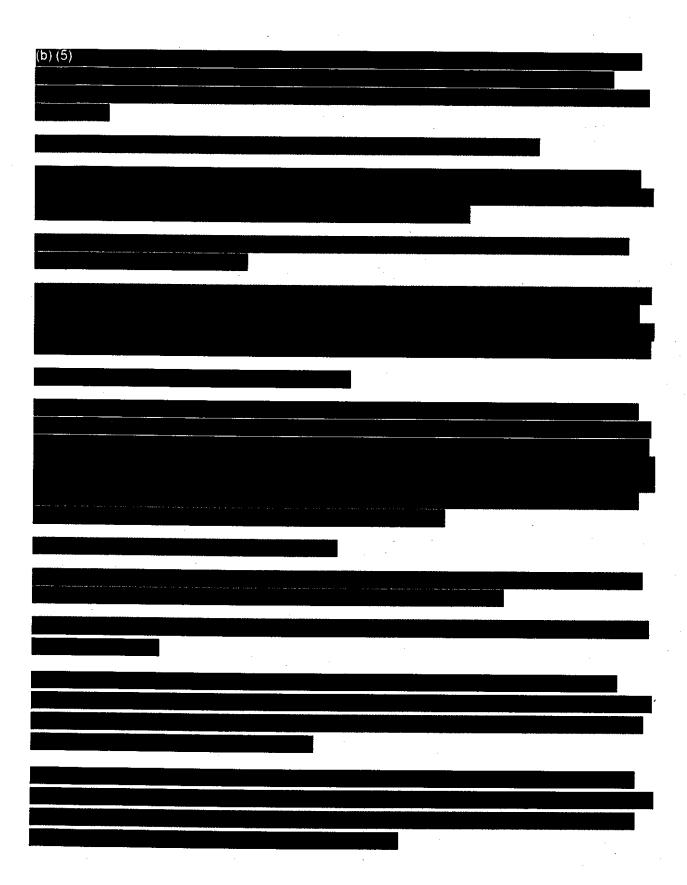


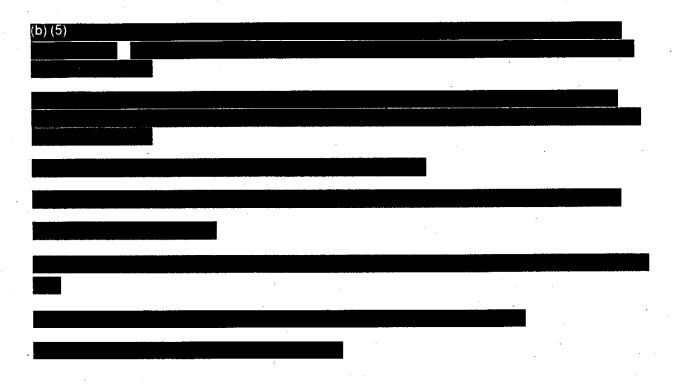
Page 2 of 11





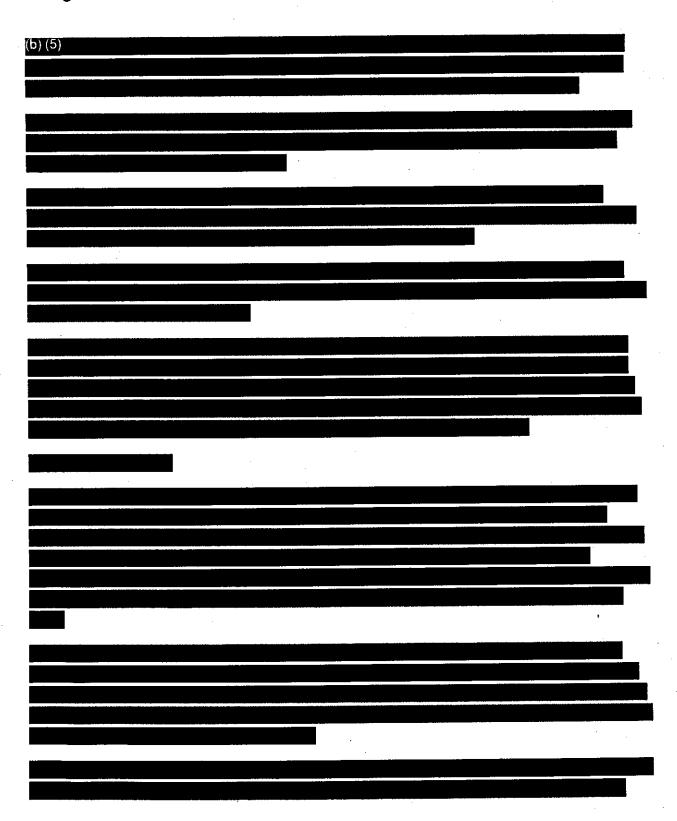






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